

# NORTH CENTRAL EXTENSION-INDUSTRY SOIL FERTILITY CONFERENCE

August 3, 2023

Dear Industry Colleague:

The 2023 North Central Extension-Industry Soil Fertility Conference will be held November 15-16 in Des Moines, Iowa. This conference is an annual event highlighting developments in soil fertility and nutrient management from the mid-west and north-central United States. The planning committee has put together an excellent program with relevant content and maximizing opportunities for continuing education credits for our Certified Crop Advisors. University and industry presenters cover a range of nutrient management topics of interest to industry, university, extension, and government personnel.

The conference provides multiple industry-funded student awards for a student presentation competition to encourage graduate and undergraduate student participation. These future agriculture leaders of tomorrow are encouraged to participate, broaden their agronomic knowledge and experience, and interact with university and industry scientist and practitioners. The awards are presented at the conference and recognition is given to the sponsors.

This letter is to solicitate your help in corporate sponsorship for the conference. Sponsorship for the 2023 conference will include, but is not limited to, student awards, banquet dinner, and overall conference cost. We appreciate the support this program had received from industry in the past and we are again asking for your help with this worthy program. Sponsorship contributors are generally in the range of \$350-\$1000, but any amount you can contribute greatly helps these students and keep registration costs lower than many other conferences. With rising costs, any donation helps offset conference costs. Donations can be made via paper check mailed to PAQ Interactive or by credit card. For billing and invoicing questions, contact

Mershon Tobin  
PAQ Interactive – North Central Soil Fertility Conference  
[mtobin@paginteractive.com](mailto:mtobin@paginteractive.com)  
(217) 762-7955

Thank you for your anticipated support of this worthy project.

Sincerely,  
North Central Extension-Industry Soil Fertility Conference  
2023 Planning Committee