

FIELD TO MARKET[®]: THE ALLIANCE FOR SUSTAINABLE AGRICULTURE

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Field To Market[®]: The Alliance for Sustainable Agriculture

Field To Market[®] is a diverse alliance working to create opportunities across the agricultural supply chain for continuous improvements in productivity, environmental quality, and human well-being. The group provides collaborative leadership that is engaged in industry-wide dialogue, grounded in science, and open to the full range of technology choices.

Driving Sustainable Outcomes for Agriculture

Field To Market: The Alliance for Sustainable Agriculture brings together a diverse group of grower organizations; agribusinesses; food, beverage, restaurant and retail companies; conservation groups; universities; and public sector partners to focus on defining, measuring and advancing the sustainability of food, fiber and fuel production.

Across the entire agriculture supply chain—from the farm gate to the restaurant counter—the challenge of meeting demand for a rapidly growing population, while conserving natural resources, has become increasingly complex. With the world population estimated to reach 9 billion by 2050, the entire food chain must work together to efficiently and responsibly lay the groundwork for the future.

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